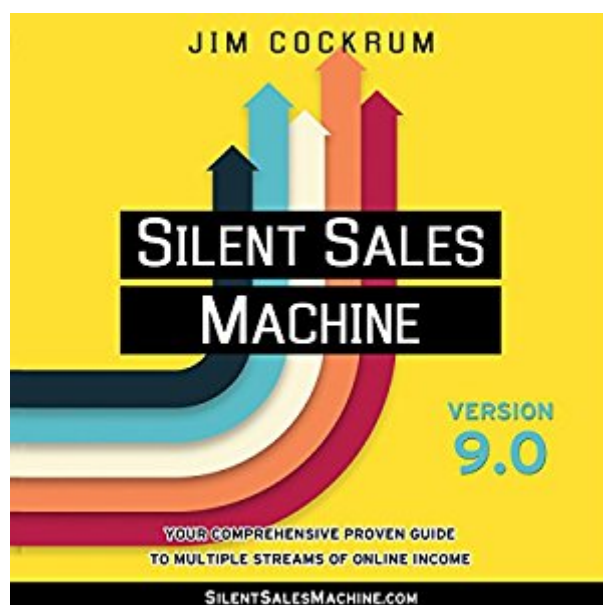


The book was found

Silent Sales Machine 9.0



Synopsis

In this book, multiple online business strategies are documented as the author advises everyone from newbies to seasoned professionals on what does and doesn't work in the world of online business and Internet marketing. The listener will learn to establish multiple automated income streams using proven, creative concepts, with numerous real-world examples given. Topics covered include selling on .com, creative uses of eBay, finding and growing a loyal audience online, social marketing, automating your online efforts, effective email marketing, and multiple real-life success stories from his ever-growing audience of creative and successful online entrepreneurs.

Book Information

Audible Audio Edition

Listening Length: 7 hours and 46 minutes

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Version: Unabridged

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Best Sellers Rank: #118 in Books > Business & Money > Small Business & Entrepreneurship > Home Based #137 in Books > Business & Money > Marketing & Sales > Marketing > Web Marketing #265 in Books > Business & Money > Processes & Infrastructure > E-Commerce

Customer Reviews

Silent Sales Machine is not just a "game changer" - it can be a "life changer" IF you follow what Jim Cockrum says and implement. Yes, Nike truly has the best slogan "Just Do It" because we often hesitate or simply do not do something out of fear of the unknown. I was going to talk about this book, but honestly, you can read the other reviews for that. I'd like to tell you about the author. I had the honor of meeting Jim, Andrea and their children and his parents and can tell you that they are some of the most sincere, helpful people I've had the pleasure of meeting. You can tell that Jim's intentions are first and foremost to help you make a better life. He gives away some of his best tips and tactics. He is continually updating, upgrading and upsizing his membership site mysilentteam.com. Just when I thought it couldn't get any better, he will get us another steep discount on a great product or create another course and add it into the member area as a freebie. And let me tell you, the value of many of Jim's "free" courses could be and are sold for hundreds of

dollars to non-members. Additionally, he has hosted the BEST events I've ever attended. I've had the honor of going to CESI and CESII. I can tell you that the people make the difference. Sure they have products, resources and coaching to sell, but it is a soft sell and you WANT to buy their offerings because you can tell that all of his fellow marketers are there to help. You know why? His showcase name says it all - Real People. They're not professional speakers with a spiel and a pitch. (Of course, the keynote speaker is usually a professional.) The best part is that they are all willing to help each other out - not just at the event but in the Facebook group.

I first purchased this book in Aug of 2005. It was my first introduction to the possibilities of building a business on-line. I was struck by the simple but powerful strategies, and I immediately began putting some of these to the test. Almost 10 years later I have been able to build an on-line business of my own, including an "off line biz" with several local clients that I serve. I owe all this to Jim and his very honest straight-forward approach. In this book learn how to see a platform like eBay very differently. Today you might see eBay as an opportunity to sell one item, and get one customer. After reading this book, you will see how to list one item and influence 100s of customers from one auction. Before reading this book, you might think of eBay as a platform where the more auction listings you have, the more profit you'll make. After reading this book you'll learn that you only need a handful of auction listings to make as much or more than those selling several times more items. Before reading this book I thought that if I sold an item for less than it cost that I had lost money. After reading this book I learned that a loss on one auction could bring me several new paying customers, so it wasn't a loss at all. Before reading this book, I thought that my success on eBay was dependent on my finding and selling many unique items at a high price. After I learned that I could succeed on eBay with my ability to attract buyers to my auctions, and supply them with many buying opportunities. This was the key: Before reading this book I thought that a customer willing to purchase one item only wanted that one item.

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